

1/4 inch Margin

11 x 6 POSTCARD

Set your document size to the pre-trimmed size of the postcard. For a 11 x 6 Postcard, set the document size to 11.123 x 6.123

BLEED

Elements intended to print to the edge of the design, (full bleed), should be placed at the BLEED LINE.

TRIM LINE

This is where the postcard will trim AFTER printing.

SAFE ZONE

All text and non-bleed items should stay within the SAFE ZONE. This will allow for a 1/4 inch margin after trimming, and will ensure that no text gets trimmed off after printing.

Danger Zone - Too close to the cut line. Do not place any non bleed items in this zone.

1/4 inch Margin

BLEED

Elements intended to print to the edge of the design, (full bleed), should be placed at the BLEED LINE.

TRIM LINE

This is where the postcard will trim AFTER printing.

SAFE ZONE

All text and non-bleed items should stay within the SAFE ZONE. This will allow for a 1/4 inch margin after trimming, and will ensure that no text gets trimmed off after printing.

1.25"

Postal Indicia
Clear Area

1.50"

4.0"

Feel free to use this area in your design, but remember that the Post Office scans the entire bottom portion of the postcard, so do not place any address (City, State Zip) information in this area.

2.75"

Address
Clear Area

Name
Address
Address
City, State Zip
|||||